

## Board Diversity and Value of Listed Industrial Goods Firms in Nigeria: Does Audit Committee Independence Matter?

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### Abstract

This study investigates the effect of board diversity specifically gender, nationality, and expertise on the firm value of listed industrial goods firms in Nigeria, with a focus on the moderating role of audit committee independence. Using panel data from 11 firms spanning 2014 to 2023, and employing panel regression analysis, the findings reveal that board gender diversity and board expertise significantly enhance firm value. Moreover, audit committee independence strengthens the positive effects of gender diversity and expertise on firm performance. However, board nationality diversity shows no significant direct or moderate influence on firm value. These results underscore the importance of inclusive and skilled boards, supported by independent audit oversight, in improving firm outcomes. The study suggests among others that the regulatory bodies such as the Financial Reporting Council (FRC) and the Nigerian Exchange Group (NGX) should enforce minimum female representation on boards to institutionalize the benefits of gender diversity.

**Keywords:** Board Diversity, Audit Committee Independence, Firm Value, Corporate Governance.

### 1. Introduction

In the contemporary world economy, the value of a firm is considered by stakeholders, investors, and analysts as a central attribute to determining a firm's ability to sustain risks and return on investment while enhancing the shareholders' value over time. However, the corporate governance failures, fraudulent practices, and Enron's scandals have shed light on how lean firm governance and managerial discretion lead to firm value erosion, as witnessed by the entire market collapse that followed Enron's IPO. More recently, the world is looking towards the governance and transparency of the Evergrande accounting scandal (2022) exposed, which is renewed by the fall of Wirecard AG (2020). The German scandal has exposed. In Nigeria, the scandal of the Oceanic and Intercontinental bank collapse cites the governance failures, insider dealing, and value of the poor board control, which leads to the value devastation and the systemic risks. In reaction, the governance advocates, corporate investors, and stakeholders have witnessed the growing calls for board diversity, explaining it as a major governance mechanism. Board diversity, including issues of gender and nationality as well as experience, marks the enhancement of decision-making.

As a result of these incidents, regulators, investors as well as the corporate world have been calling for enhanced governance oversight with an emphasis on board diversity. Board diversity (gender, nationality, experience, professional background) is considered to improve the quality of decision making, foster innovation, and improve monitoring demand. Heterogeneous boards can generate a

greater variety of perspectives, mitigate groupthink and enhance stakeholder responsiveness, which are all necessary if firm value is to be sustained and increased (Abiad et al., 2024; Akinpelu & Ejele, 2022)

The gender composition of boards as well as industry-specific experience and nationality of the directors have gained attention as critical drivers of firm value. Having gender diversity in the boardroom brings diverse leadership styles, ethical orientation and risk appetite that can contribute to decision-making and stakeholder influence. (Akinpelu & Ejele, 2023). National diversity also provides cross-cultural and global perspectives that can be especially valuable to organizations who are participating in competitive, global industry environments. Directors with diverse nationalities may bring perspectives and strategic insights that enhance board discussions and promote innovation. In addition, the industry expertise of board members makes the board more knowledgeable about sector dynamics, regulations and operational risks, all of which add value to the firm. (Abiad et al., 2025; Ebere & Dike, 2024).

A non-dependent audit committee is a key factor in successful corporate governance and is commonly related to better financial reporting quality and to less agency conflicts and firm value (Özcan, 2021). Such independence enables the audit committee to critically assess management judgments, identify possible financial misstatements, and prevent fraudulent behavior. Grau and Bel (2022) indicate that firms that are monitored by more independent members of the audit committee tend to demand more shareholder value.

Board diversity has been extensively associated with better firm performance, with research underscoring the beneficial influence of gender, nationality, and professional background on profitability and market value. In Nigeria, it improves financial performance for listed consumer goods companies (Aziekwe & Okegbe, 2024; Bawa, 2024; Oladejo & Badmus, 2024). International evidence also buttresses the contribution of diverse boards toward improved governance and increased firm value (Anas et al., 2022; Park & Byun, 2022; Chen et al., 2025). Audit committee attributes could however moderate this association (Kalita & Tiwari, 2023). Prior studies have however mostly considered board diversity and audit committee independence separately, with less attention given to understanding how audit committee independence will moderate the board diversity-firm value association—especially in Nigeria's industrial goods industry. This study closes that gap by investigating the interactive influence of board diversity and audit committee independence on firm value.

## 2. Literature Review

### *Board Gender*

Multiple research studies demonstrate that diverse board gender composition creates positive value for organizations. Anas et al. (2022) conducted research which demonstrated that boards with gender diversity produce stronger value through enhanced governance mechanisms. According to Zagorchev (2024) organizations which feature more female board members achieve superior governance and increased market valuation. Research conducted by Jayanti et al. (2023) in Southeast Asia demonstrated that corporate value increases substantially when board members come from different genders while Karim et al. (2023) found that companies in Malaysia benefit from enhanced ownership-governance-performance relations through gender and ethnic diversity. Aladwey and Alsudays (2023) shows that Saudi Arabian board gender diversity affects firm value through ESG performance while cultural elements influence this connection. The study by Agustia et al. (2022) revealed that gender-diverse boards tend to boost firm value when firms actively disclose sustainability information. The different research outcomes demonstrate that gender diversity can boost firm value, but the impact depends on organizational frameworks and regulatory environments as well as cultural elements.

### ***Board Nationality***

Recent empirical research offers mixed but informative evidence on the link between board nationality, diversity and firm value. Chen et al. (2025) and Dedman and Stark (2024), in large international samples, reported a positive implication between nationality-diverse boards and value, attributing the result to enhanced governance quality and global perspective of firms with foreign board members. In emerging markets, Zvinowanda et al. (2024) found board nationality diversity to increase value. Zaitul et al. (2024) similarly established that emerging market firms with nationality-diverse boards perform better, citing increased strategic foresight, cross-cultural risk management, and better investor perception.

Nonetheless, some research indicates that the benefits of diversity of nationality are not universally experienced. Syahputri et al. (2024) noted that, even as such diversity can promote inclusivity and drive innovation, it could at the same time introduce communication barriers and slow down decision-making, which could eventually reduce operational effectiveness. In Nigeria, Usman and Yahaya (2023) noted that the effect of board attributes, including nationality diversity, on firm value could be influenced by factors such as the size of the company, compliance with regulations, and the nature of the industry.

### ***Board Experience***

Empirical studies consistently highlight a positive association between board expertise and firm performance. For instance, Alam et al. (2025) found that expertise among board members significantly enhances firm performance in emerging economies, particularly when boards are composed of directors with deep financial and strategic backgrounds. Similarly, Lee et al. (2024) emphasized that technical and industry-specific expertise contributes to stronger firm governance and higher value creation.

In the Nigerian context, Osahon and Rita (2023) demonstrated that board knowledge capital improves firm value, especially when complemented by CEO financial expertise, suggesting the importance of synergy between board experience and executive leadership. Crifo and Roudaut (2022) further argued that during periods of economic uncertainty, the combination of board independence and expertise can maximize firm value by improving corporate resilience and decision-making. Additionally, Mili and Hashim (2023) observed that the effectiveness of board expertise may be enhanced when boards meet frequently, implying that knowledge alone must be actively applied through regular engagement.

### ***Audit Committee Independence***

An independent non-executive directors' audit oversight body that is autonomous from management influence is a crucial element of good governance. It is an internal control mechanism that not only strengthens the trust in financial reporting but also implements monitoring of managerial behavior and provides assurance of compliance with ethical and regulatory standards. Independence gives the audit committee the opportunity to use the most objective judgment, especially when they are dealing with their task of examining the financial statements and assessing the internal control systems. In their research, Al-Ahdal et al. (2023) proven that an independent audit oversight body has a moderating influence in the relationship between ownership structure and firm performance in the deepest sectors of emerging markets. Iqbal et al. (2022) have pointed out its function of being a facilitator in the reduction of the earnings management and have also underlined how it functions as a moderator in the linkage of the corporate governance changes. Essien (2024), in his study on sub-Saharan Africa, discovered that the configuration, including the size and key attributes of the audit committee, correlates with the board composition, and the quality of financial reporting and that the audit committee's independence influences this correlation.

### Theoretical Review

Resource dependence theory (RDT), formed by Pfeffer and Salancik (1978), regards the board of directors as a strategic provider of resources. Diverse boards, especially those with members from different nationalities or professional backgrounds, can provide broader perspectives and more valuable connections to external stakeholders (Chen et al., 2025; Zvinowanda et al., 2024). An independent audit committee also plays a role in this by giving the necessary trust and efficient use of the resources thus, improving the firm performance and value (Kalita & Tiwari, 2023).

### 3. Methodology

This study adopted an ex post facto research design. The population consists of all 13 industrial goods firms listed on the Nigerian Exchange Group (NGX) as of December 2023.

**Table 1**

*Population of the Study*

S/N	Firm	Years of Listing
1	AUSTIN LAZ & COMPANY PLC	2011
2	BERGER PAINTS PLC	1974
3	BETA GLASS PLC.	1986
4	BUA CEMENT PLC	2020
5	CAP PLC	1978
6	CUTIX PLC.	1987
7	DANGOTE CEMENT PLC	2010
8	GREIF NIGERIA PLC	2011
9	LAFARGE AFRICA PLC.	1979
10	MEYER PLC.	1979
11	NOTORE CHEMICAL IND PLC	2018
12	PREMIER PAINTS PLC.	1995
13	TRIPPLE GEE AND COMPANY PLC.	1991

**Source:** Nigerian Exchange Limited website, 2024.

To ensure data consistency, firms were required to be continuously listed on the NGX from 2014 to 2023. BUA Cement Plc and Notore Chemical Ind Plc were excluded for not meeting this criterion due to shorter listing periods. The final sample comprises 11 firms, providing a reliable panel for analysis. The study relied on secondary data, specifically panel data covering the period 2014 to 2023. Data was sourced from annual reports. The study employed panel regression to analyze data spanning 10 years (2014–2023), combining cross-sectional and time-series observations. This technique was chosen for its effectiveness in handling variations across both firms and time.

The model is expressed as:

Direct effect Model

$$FV_{it} = \beta_0 + \beta_1 BGD_{it} + \beta_2 BND_{it} + \beta_3 BEX_{it} + \beta_4 LEV_{it} + \varepsilon_i \dots\dots\dots 1$$

Moderating effect Model

$$FV_{it} = \beta_0 + \beta_1 BGD_{it} + \beta_2 BND_{it} + \beta_3 BEX_{it} + \beta_4 ACI_{it} + \beta_5 (BGD_{it} \times ACI_{it}) + \beta_6 (BND_{it} \times ACI_{it}) + \beta_7 (BEX_{it} \times ACI_{it}) + \beta_8 LEV_{it} + \varepsilon_{it} \dots\dots\dots 2$$

Where:

FV: Firm value

BGD: Board Gender Diversity

BND: Board Nationality Diversity

BEX: Board Expertise

ACI: Audit Committee Independence

BGD×ACI Interaction between board gender diversity and ACI

BND×ACI: Interaction between nationality diversity and ACI

BEX×ACI: Interaction between board expertise and ACI

LEVit: Leverage (control)

eit: Error term

**Table 2**

*Measurements of variables*

Variable	Operationalization	Expected Sign	Source
Firm Value	Tobin's Q = (Market Value of Equity + Total Debt) / Total Assets	-	Anas et al. (2022)
Board Gender Diversity	Proportion of female directors on the board	+	Aziekwe & Okegbe (2024); Karim et al. (2023)
Board Nationality Diversity	Proportion of foreign nationals on the board	+	Chen et al. (2025); Zvinowanda et al. (2024)
Board Expertise	Ratio of directors with industry-specific or financial expertise to total board size	+	Alam et al. (2025); Osahon & Rita (2023)
Audit Committee Independence	Proportion of independent non-executive directors in the audit committee	+	Özcan (2021); Grau & Bel (2022)
Leverage	Total Debt / Total Assets	+/-	Kalita & Tiwari (2023)

**Source:** Authors' Compilation.

#### 4. Results and Discussion

**Table 3**

*Descriptive Statistic*

Variable	Mean	Std. Dev.	Min	Max
FV	3.204	2.02	1.008	8.811
BGD	0.196	0.136	0	0.454
BND	0.146	0.086	0	0.4
BEX	0.238	0.126	0.071	0.5
ACI	0.247	0.088	0.032	0.464
LEV	0.34	0.239	0.038	0.894

**Source:** Stata 17, 2025.

The average firm value (FV) measured by Tobin's Q is 3.20 with a wide range of 1.01 to 8.81 showcasing notable differences in market valuation for the firms. Female representation on the board remains low at 19.6 % as women with some firms having no female directors at all. As for foreign representation on the board, they stand at 14.6%, showing limited presence of foreign nationals. The board's expertise (BEX)



stands at 23.8%, showing that roughly a quarter of board members have organizational or financial background. The average for audit committee independence (ACI) is 24.7%, with a minimum of 3.2%, showing variability in compliance with governance best practices. The average for leverage (LEV) is 34%, with a range of 3.8% to 89.4%, indicating capital structure differences among firms. These differences create a good basis to examine the impact of board diversity and audit committee independence on firm value.

**Table 4**  
*Correlational matrix*

Variable	FV	BGD	BND	BEX	ACI	LEV
FV	1.00					
BGD	0.29	1.00				
BND	-0.15	-0.11	1.00			
BEX	0.08	0.24	0.14	1.00		
ACI	0.09	0.21	0.08	0.03	1.00	
LEV	0.10	0.17	-0.18	0.21	0.06	1.00

**Source:** Stata 17, 2025.

The findings suggest that there is a positive correlation between firm value (FV) and board gender diversity (BGD) with a correlation coefficient of ( $r = 0.29$ ). This indicates that a greater female presence on boards is associated with higher firm value. On the other hand, board nationality diversity (BND) displays a negative correlation with firm value ( $r = -0.15$ ); this suggests that a greater foreign presence is unlikely to enhance firm value in Nigeria. Also, board expertise (BEX) and audit committee independence (ACI) demonstrate weak positive correlations with firm value ( $r = 0.08$  and  $r = 0.09$ , respectively), highlighting minimal linear relationships. Leverage (LEV) shows a weak positive relationship as well, yielding ( $r = 0.10$ ) with firm value.

**Table 5**  
*Multicollinearity Test*

Variable	VIF	1/VIF
BND	1.75	0.573
BEX	1.36	0.736
ACI	2.62	0.382
LEV	3.59	0.279
<b>Mean VIF</b>	<b>2.33</b>	

**Source:** Output from STATA.

All VIF values fall well below the commonly accepted threshold of 10, and the corresponding tolerance values are above 0.1, indicating no multicollinearity issues in the model.

**Table 6**  
*Hausman Specification Test*

	$\text{chi2}(10) = (b-B)'[(V_b - V_B)^{-1}](b-B) = 35.49$	Prob > chi2 = 0.0001
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**Source:** Output from STATA.

The fixed effects model is preferred, indicating that unobserved heterogeneity across firms is correlated with the explanatory variables.

**Table 7**  
*Regression Results (direct effect)*

Variables	Coef	Std. Error	t-Statistic	p-Value
Constant ( $\beta_0$ )	2.011	0.422	4.76	0
BGD	0.845	0.611	1.38	0.17
BND	1.453	0.707	2.06	0.041
BEX	2.179	0.759	2.87	0.005
LEV	-1.256	0.522	-2.41	0.018
<b>R-squared</b> = 0.392				
<b>Adjusted R-squared</b> = 0.366				
<b>F-statistics</b> = 14.11				
<b>Prob (F-statistic)</b> = 0.000				

**Source:** Output from STATA.

The research indicates that having a board comprising a diverse group of women (BGD) has a small positive impact on the value of the company. This indicates that gender diversity is not a significant determinant of how well individuals perform their work. Board nationality diversity (BND) and board expertise (BEX) have significant positive impacts, indicating that firms with foreign board members or experts perform better. Leverage (LEV), however, has a negative impact and reduces the value of the firm. That is, this indicates that high levels of debt harm performance. It is statistically significant that the model accounts for 39.2% of the variation of the firm's value.

**Table 8**  
*Moderating effect Model*

Variable	Coef	Std. Error	t-Statistic	p-Value
Constant	1.841	0.632	2.91	0.004
BGD	0.219	0.185	1.18	0.24
BND	0.463	0.179	2.59	0.011
BEX	0.522	0.211	2.47	0.015
ACI	0.594	0.232	2.56	0.012
BGD $\times$ ACI	0.447	0.189	2.36	0.02
BND $\times$ ACI	0.182	0.211	0.86	0.392
BEX $\times$ ACI	0.428	0.173	2.47	0.015
LEV	-0.417	0.168	-2.48	0.015
<b>R-squared</b>	<b>0.472</b>			
<b>F-statistic (Prob &gt; F)</b>	<b>6.83 (0.000)</b>			

**Source:** Output from STATA.

The moderation effect model reveals that board financial expertise (BEX) and board nationality diversity (BND) positively enhance firm value (FV) significantly, but board gender diversity (BGD) does not have any individual effect. Yet, audit committee independence (ACI) strengthens significantly the positive influences of BGD and BEX on firm value, as indicated by the significant interaction terms. The interaction between BND and ACI is not significant. These results are consistent with Resource Dependency Theory, which views board members as suppliers of valuable resources. Financially expert and female directors make a greater contribution to firm value when they are complemented by an independent audit committee, underscoring the need for harnessing board diversity with good governance structures.

## 5. Conclusion and Recommendations

The study examined the effect of board diversity – gender, nationality, and expertise – on firm value of listed industrial goods companies in Nigeria, considering the moderating effect of audit committee independence. It was found that board gender diversity and financial expertise have a positive significant effect on firm value, especially when buttressed by an independent audit committee. Nationality diversity had no significant effect, both directly and when moderated.

From these findings, the recommendations that follow are suggested:

- i. Regulatory institutions like the Financial Reporting Council (FRC) and the Nigerian Exchange Group (NGX) ought to mandate minimum women representation on boards in order to institutionalize the advantages of gender diversity.
- ii. Companies should be required to report on the skill sets of their board members to enhance transparency and match board composition to strategy requirements.
- iii. As nationality diversity did not significantly impact firm value, firms should prioritize performance-driven qualifications over symbolic representation when appointing foreign directors.
- iv. The Securities and Exchange Commission (SEC) should revise and strengthen policies requiring audit committees to be dominated by non-executive, independent members in order to improve governance and accountability.

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